



2021

# POWER H.E.R.

HEALTH. EQUITY. REFORM.

The second annual Girls Inc. Power 2 the Girl Conference, themed Power H.E.R., will give girls in 6th-10th grade attending schools in underserved areas, the social and emotional tools they need to navigate this challenging time. We aim to reach 1,000 girls at this year's conference - a series of four sessions between March and May. Each session has both in-person, socially-distanced activities and virtual livestreaming.

## SPONSORSHIP OPPORTUNITIES

### \$20,000: Presenting Sponsor

- Logo Banner displayed on live-stream video
- Logo prominent on attendee t-shirts
- Logo prominent in all signage, printed and digital materials
- Recognition in media press release
- Special logo recognition on Girls Inc. website
- Social media recognition
- Employee engagement opportunity as conference volunteers
- Opportunity to have logo items in attendee goodie bags

### \$15,000: Lead Sponsor of One Event

**Health Sponsor:** March 11

**Equity Sponsor:** April 15

**Reform Sponsor:** April 29

**Keynote Sponsor:** May 22

- Sole Lead Sponsor of one event
- Logo banner displayed on all live-stream video
- Logo on all signage, printed and digital materials
- Logo recognition on Girls Inc. website
- Logo prominent on attendee t-shirts
- Social media recognition
- Recognition in media press release
- Employee engagement opportunity as event volunteers
- Opportunity to have logo items in attendee goodie bags

### \$15,000: Technology Sponsor

- Exclusive sponsor of technology for all sessions with branding opportunities
- Logo on all signage, printed and digital materials
- Logo recognition on Girls Inc. website
- Social media recognition
- Recognition in media press release
- Logo on attendee t-shirts
- Opportunity to have logo items in attendee goodie bags

### \$15,000: Mobility Sponsor

- Exclusive sponsor of transportation for all sessions with branding opportunities
- Logo on all signage, printed and digital materials
- Logo recognition on Girls Inc. website
- Social media recognition
- Recognition in media press release
- Logo on attendee t-shirts
- Opportunity to have logo items in attendee goodie bags

### \$10,000: Conference Partner

- Logo on all signage, printed and digital materials
- Logo recognition on Girls Inc. website
- Social media recognition
- Recognition in media press release
- Logo on attendee t-shirts
- Opportunity to have logo items in attendee goodie bags

### \$5,000: Contributing Sponsor

- Logo on attendee t-shirts
- Logo on all signage, printed and digital materials
- Logo recognition on Girls Inc. website
- Social media recognition
- Opportunity to have logo items in attendee goodie bags



# SPONSORSHIP CONTRACT

## SPONSOR INFORMATION

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

## PAYMENT INFORMATION

- Please send invoice
- Enclosed Check: Made payable to Girls Inc. of Metropolitan Dallas



Please keep a copy for your records and return the original to  
Girls Inc. of Metropolitan Dallas  
2040 Empire Central Dr. Dallas, TX 75235  
or email: [development@girlsincdallas.org](mailto:development@girlsincdallas.org)



Girls Inc. of Metropolitan Dallas inspires all girls to be strong, smart and bold. We focus on serving girls in low-income, underresourced communities. We equip girls with knowledge and skills to succeed in life and become healthy, educated and economically independent young women. Girls are served through afterschool, summer and partner-based programming.